



General Assembly

2019-2020 Executive Team Election Packet

2019-2020 NDSA Executive Team Election Packet

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| Name: Lindsey Pouliot | Phone Number: |
| NDUS Institution(s): NDSU | Majors/Minors: English major, Women & Gender Studies |
| Anticipated Graduation Date: May 2020 | Length of NDSA Involvement: 1 year |
| For which position(s) are you applying? | |
| President [<input type="checkbox"/>] | Vice President of Finance and Operations [<input type="checkbox"/>] |
| Vice President of Communication [X] | Vice President of Governmental Affairs [<input type="checkbox"/>] |
| Council Chief [<input type="checkbox"/>] | |
| <i>Have you spoken with the current officer about this role?</i> [X] | |
| List other organizations/obligations you will commit to while holding this position: | |
| <ul style="list-style-type: none"> - NDSU Student Government – Executive Commissioner of Academic and Student Affairs - Alpha Phi Omega Service Fraternity – Member - NDSU Pride Alliance – Member | |
| Describe your qualifications for this position. Refer to the position’s description. What additional skills do you possess that would make you a valued addition to the team? <p>I am a qualified and accomplished writer, photographer, and graphic designer. As an English major, I am dedicated to, passionate about, and experienced in writing professional and clear instructions, summaries, and information. I am extremely skilled at understanding my audience and using effective word choice and organization that can be used to properly communicate the mission and activities of NDSA in the social media posts, the monthly newsletters, and other written pieces. My photography and graphic design helped to create a successful campaign, both in print materials and on social media, in the 2019 NDSU Student Body Elections. I am confident that I can build the social media presence and expand our impact to general student bodies.</p> <p>As the NDSU Executive Commissioner of Academic and Student Affairs, I will already be in tune with the happenings of student affairs, as well as extremely well-versed in the implementation of Open Educational Resources. This, as well as my experience using parliamentary procedure in FFA and NDSU Student Government, will make me an effective Chair of the Student Affairs Committee meetings at the monthly general assembly meetings.</p> | |
| What are some goals you have regarding this position? How would you propose you execute those goals? <p>I want to work with the President of NDSA to rebrand the social media with a structured and strict brand guide that has more energy and shareability on social media. I had a great deal of success building a following with high rates of follower interaction while managing</p> | |



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the social media for Rademacher/Vollmer in the NDSU Student Body Elections, and I think I can bring that same interaction to Facebook and Instagram for NDSA.

In SAC, I want to ensure that we finish the OER handbook completely, and with the experience I will gain as Executive Commissioner of Academic and Student Affairs, I think I can do that clearly, concisely, and in a way that incorporates some creative strategies and impressive information.

How would you advance the vision, mission, values, goals, and objectives articulated within NDSA's 2019-2023 Strategic Plan? In other words, what would you do to support the 2019-2020 Executive Team as it seeks to execute the Strategic Plan?

I think that, with Student Affairs Committee, I have a unique opportunity to fulfill the Empowerment goal by helping to organize the information necessary for student governments to be able to advocate for Open Educational Resources, discuss free speech as a statewide body, and lead discussions that incorporate the voices of every student.